

Yaread Habte

Graphic Designer

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Toronto, Ontario, Canada

Summary

Dedicated and detail-oriented Graphic Designer with a passion for transforming ideas into compelling visual narratives. Recognized for a collaborative and strategic approach, delivering high-quality design work that aligns with organizational goals and enhances overall brand impact.

Experience

Graphic Design Intern / Ragstop

March 2025 – April 2025 / Mississauga, Ontario

- Designed seasonal flyers, posters, and social media graphics.
- Created mockups for in-store signage and digital campaigns.
- Ensured visual consistency across marketing materials.
- Supported retail promotions by creating audience-focused layouts.

Brand Identity Designer / Humber Polytechnic

January 2025 – March 2025 / Toronto, Ontario

- Completed a full brand identity for Emerald Mania in multiple phases.
- Managed time across logo, colour palette, and typography.
- Tracked progress to meet all project deadlines.
- Delivered brand guidelines and promotional assets on schedule.

Produce Clerk / Metro

August 2020 – Present / Toronto, Ontario

- Delivered excellent customer service in a fast-paced retail environment.
- Created organized and visually appealing produce displays.
- Collaborated with team members to maintain inventory and operations.
- Demonstrated attention to detail, organization, and time management.

Capabilities

Design:

Brand Identity
Visual Communication
Editorial Design
Typography & Hierarchy
Grid & Layout Systems
Motion Graphics
UX/UI Design

Skills:

Creative Problem Solving
Design Thinking
User Experience Strategy
Information Design
Visual Storytelling
Concept Development

Programs:

Adobe Creative Suite
(InDesign, Illustrator, Photoshop)
Figma (UI/UX)
After Effects (Motion)
Microsoft Office
Web/Interactive Tools

Education

Humber Polytechnic
Toronto, Ontario
Advanced Diploma in
Graphic Design
2025